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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1988

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University-San Luis Obispo
California State Poly University-Pomona
California State University-Fresno
California State University-Long Beach
California State University-Sacramento
University of California-Los Angeles
University of Idaho
University of Nevada-Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
Santa Clara University
University of Southern California
University of Southern California-Grad. Sch. of Business
Stanford University
Washington State University
University of Washington

The 187 placement offices at the 154 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 2 through June 6) and cumulatively (September 1 through June 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	112	1033	$1921	$2058	$2041	$1918	$1792	577	5264	$1864	$2010	$2083	$1850	$1667
BANKING & FINANCE	26	442	1884	1911	2075	1875	1683	130	1201	1843	1901	2250	1875	1417
BUSINESS ADMINISTRATION & MANAGEMENT	31	361	1831	1818	2083	1760	1591	180	1285	1740	1772	2292	1700	1400
HUMAN RESOURCES (incl Labor Relations)	1	46	1625	1708	*	*	*	13	115	1565	1659	*	*	*
INSTITUTIONAL MANAGEMENT	+	13	+	1800				5	81	1664	1657	*	*	*
MANAGEMENT INFO SYSTEMS	9	115	2031	2059	*	*	*	31	426	2132	2082	2416	2130	1700
MARKETING & DISTRIBUTION	39	427	1764	1773	2083	1750	1458	155	1327	1745	1757	2167	1750	1375
HUMANITIES														
ECONOMICS	7	301	1744	2147	*	*	*	28	603	1693	2051	2000	1742	1333
LETTERS (incl English, Literature)	3	27	1844	1711	*	*	*	7	77	1761	1722	*	*	*
HUMANITIES - All Other	2	105	1837	1721	*	*	*	10	211	1589	1630	*	*	*
CRIMINAL JUSTICE	+	3	+	1550				2	34	2286	1625	*	*	*
HISTORY	1	63	1456	2042	*	*	*	2	88	1478	1976	*	*	*
PSYCHOLOGY	6	74	1817	1861	*	*	*	11	168	1685	1720	*	*	*
SOCIAL SCIENCES-All Other	2	145	2109	2096	*	*	*	17	333	1579	1881	*	*	*
COMMUNICATIONS														
ADVERTISING	2	18	1871	1746	*	*	*	10	62	1735	1566	*	*	*
COMMUNICATIONS	6	70	1910	1726	*	*	*	25	231	1758	1657	2083	1800	1500
JOURNALISM	4	32	1659	1586	*	*	*	9	107	1505	1516	*	*	*
TECHNICAL WRITING	+	2	+	2195				+	12	+	2249			
ENGINEERING														
AEROSPACE & AERONAUTICAL	17	87	2293	2379	*	*	*	43	361	2207	2352	2480	2340	1833
AGRICULTURAL	+	14	+	2153				+	36	+	2106			
BIOENGINEERING & BIOMEDIC	+	4	+	2236				+	10	+	2367			
CHEMICAL	17	347	2575	2573	*	*	*	26	1139	2503	2584	2700	2596	2029
CIVIL	33	289	2209	2171	2600	2283	1972	69	894	2243	2119	2620	2206	1972
ELECTRICAL(incl Comp Eng)	106	1185	2478	2509	2791	2533	2250	360	3920	2454	2474	2792	2500	2000
GEOLOGICAL	+	6	+	2067				2	19	1850	2067	*	*	*
INDUSTRIAL	14	204	2385	2395	*	*	*	44	740	2449	2377	2750	2450	2167
MECHANICAL	46	717	2472	2452	2667	2517	2260	151	2466	2395	2451	2650	2416	2000

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	2	39	$2248	$2415	*	*	*	4	151	$2374	$2449	*	*	*
MINING & MINERAL	+	+	+	+				+	2	+	2370			
NUCLEAR	+	4	+	2114				+	20	+	2373			
PETROLEUM	1	61	2800	2500	*	*	*	2	154	2775	2672	*	*	*
ENGINEERING TECHNOLOGY	4	126	2122	2346	*	*	*	10	267	2194	2290	*	*	*
SCIENCE														
AGRICULTURAL	8	29	1369	1587	*	*	*	23	135	1668	1686	$2300	$1503	$1280
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	4	37	1721	1693	*	*	*	7	74	1755	1754	*	*	*
CHEMISTRY	3	19	1806	2280	*	*	*	6	67	1715	2192	*	*	*
COMPUTER SCIENCE	23	420	2307	2266	$2500	$2300	$2083	87	1389	2281	2276	2583	2330	1823
MATHEMATICS	2	130	2448	2255	*	*	*	24	304	2264	2237	2541	2258	2000
ALLIED HEALTH PROFESSIONS	+	12	+	1689				4	71	1776	1994	*	*	*
NURSING	+	39	+	2091				9	178	2229	1959	*	*	*
PHARMACY	+	58	+	2837				1	75	1280	2758	*	*	*
PHYSICS	1	11	2200	2527	*	*	*	5	24	2111	2378	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	7	+	1488				2	25	1907	1803	*	*	*
RENEWABLE NATURAL RSRCS	2	4	2100	2046	*	*	*	2	10	2100	1694	*	*	*
TOTALS	534	7126						2093	24157					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	117	1112	$1921	$2054	$2041	$1919	$1792	606	5432	$1869	$2007	$2083	$1850	$1667
BANKING OCCUPATIONS	4	225	1917	1816	*	*	*	29	527	1693	1815	2083	1600	1500
BUSINESS ADMINISTRATION	15	100	1682	1766	*	*	*	54	408	1734	1691	2100	1750	1200
CONSULTANTS	1	301	2042	2333	*	*	*	14	833	2086	2265	*	*	*
FINANCIAL ANALYSTS	10	298	1989	2284	*	*	*	49	657	1906	2160	2416	1917	1500
HUMAN RESOURCES	4	41	1667	1674	*	*	*	25	165	1686	1630	2000	1667	1250
MANAGEMENT TRAINEE	52	632	1702	1815	2083	1646	1360	226	1764	1636	1747	2083	1583	1250
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	12	262	2402	2243	*	*	*	56	904	2285	2230	2583	2312	1950
COMPUTER SCIENTISTS	16	256	2276	2295	*	*	*	57	820	2309	2298	2650	2330	1900
MATH/STATISTICIANS	+	81	+	2284				6	162	2325	2263	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	7	168	1828	1881	*	*	*	45	560	1889	1849	2420	1800	1487
RETAIL/WHOLESALE SALES	25	297	1821	1767	2017	1867	1666	114	787	1840	1776	2175	1867	1500
TECHNICAL SALES	12	122	1956	2116	*	*	*	33	326	1963	2037	2500	2000	1500
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	3	23	1800	1684	*	*	*	11	104	1632	1678	*	*	*
COMMUNICATIONS OCCUPATION	+	20	+	1741				4	99	1488	1635	*	*	*
ENGINEERS (Eng. Deg. Req)	236	2788	2425	2450	2725	2491	2029	677	9361	2413	2437	2725	2445	2000
HEALTH RELATED OCCUPATION	2	82	1409	2414	*	*	*	11	195	1778	2187	*	*	*
INSURANCE OCCUPATIONS	6	122	1914	1848	*	*	*	26	359	1759	1809	2000	1800	1417
LAW ENFORCEMENT OCCPTNS	1	3	1670	1810	*	*	*	3	26	1967	1763	*	*	*
NURSES	+	40	+	2101				10	173	2236	1974	*	*	*
PRODUCTION OCCUPATIONS	3	39	2177	2063	*	*	*	13	169	1989	2084	*	*	*
REAL ESTATE OCCUPATIONS	1	22	2500	1983	*	*	*	2	39	2250	1887	*	*	*
RESEARCHERS-NONSCIENTIFIC	2	41	2125	2058	*	*	*	2	59	2125	2069	*	*	*
RESEARCHERS-SCIENTIFIC	5	16	1897	1887	*	*	*	11	85	2148	2180	*	*	*
SOC. WORKERS & RECREATION	+	25	+	1315				4	87	1538	1392	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	10	+	2080				5	56	1711	1916	*	*	*
TOTALS	534	7126						2093	24157					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	32	$2146	$2419	*	*	*	14	316	$2076	$2290	*	*	*
MBA--NON-TECH	7	195	2678	2853	*	*	*	65	686	2547	2791	$3333	$2500	$1900
MBA--TECH	1	56	3667	3283	*	*	*	7	243	2886	3192	*	*	*
MS-BUSINESS	1	28	2200	2822	*	*	*	4	81	2246	2608	*	*	*
ADMINISTRATION	1	4	1761	1925	*	*	*	1	12	1761	2181	*	*	*
BANKING & FINANCE	1	170	2166	3207	*	*	*	2	195	2333	3133	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	5	+	2800				+	11	+	2844			
LABOR/INDUSTRIAL RELATION	+	1	+	3416				+	21	+	2614			
MANAGEMENT INFO SYSTEMS	+	23	+	2903				2	51	2750	2640	*	*	*
HUMANITIES														
HUMANITIES	+	11	+	1856				+	29	+	1674			
SOCIAL SCIENCES	1	8	2310	1850	*	*	*	1	81	2310	1920	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	13	29	2988	2869	*	*	*	16	64	2998	2843	*	*	*
BIOENGINEERING & BIOMEDIC	+	2	+	3417				+	2	+	3417			
CHEMICAL	2	31	2729	2984	*	*	*	6	90	2622	2871	*	*	*
CIVIL	4	22	2714	2511	*	*	*	16	99	2704	2467	*	*	*
ELECTRICAL(incl Comp Eng)	20	121	3245	3065	$3642	$3275	$2742	55	516	2943	3008	3375	3000	2450
GEOLOGICAL	+	2	+	2804				+	14	+	2359			
INDUSTRIAL	6	30	2885	2846	*	*	*	13	85	2672	2775	*	*	*
MECHANICAL	10	81	2912	2843	*	*	*	17	231	2863	2840	*	*	*
METALLURGICAL	+	6	+	2863				+	29	+	2837			
NUCLEAR	+	+	+	+				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	6	+	1709			
CHEMISTRY	+	7	+	2295				+	37	+	2664			
COMPUTER SCIENCE	3	31	3083	2878	*	*	*	18	155	2960	2866	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	2	5	2975	2714	*	*	*	2	20	2975	2488	*	*	*
MATHEMATICS	+	4	+	2798				+	28	+	2446			
PHYSICS	2	4	3533	3344	*	*	*	3	7	3401	3194	*	*	*
TOTALS	76	908						242	3114					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	2	137	$3333	$3440	*	*	*	7	461	$2907	$3355	*	*	*
MBA--TECH	+	52	+	3595				1	160	2585	3630	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	153	+	3423				3	478	2483	3459	*	*	*
MBA--TECH	+	97	+	3627				3	303	3430	3696	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	+	127	+	3524				10	331	3478	3475	*	*	*
MBA--TECH	+	67	+	3620				9	213	3142	3815	*	*	*
TOTALS	2	633						33	1946					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	+	+	+				2	12	$4418	$4063	*	*	*
CHEMICAL	20	22	$3916	$3909	$4016	$3871	$3690	24	106	3888	3800	$4000	$3867	$3666
CIVIL	+	+	+	+				1	11	3750	3144	*	*	*
ELEC ENG (INCL COMP ENG)	9	27	4271	4207	*	*	*	24	81	4293	4116	4625	4292	4000
MECHANICAL	4	9	3863	4076	*	*	*	14	43	3730	3853	*	*	*
METALLURGICAL	+	+	+	+				1	26	4100	3773	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				1	4	3250	2271	*	*	*
CHEMISTRY	1	28	3000	3391	*	*	*	33	138	3596	3415	4000	3500	3333
COMPUTER SCIENCE	2	4	3292	3396	*	*	*	4	13	3896	3917	*	*	*
MATHEMATICS	+	3	+	4250				+	8	+	3590			
PHYSICS	1	3	3250	3653	*	*	*	4	24	3738	3447	*	*	*
POLYMER	+	3	+	3533				+	23	+	3377			
TOTALS	37	99						108	489					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	1863 489 2625 1700		1775 2			1889 3		1750 2	1650 9
BANKING & FINANCE	1946 13		1853 16	1735 4		1671 23 3000 1417		1776 7	1552 8
BUSINESS ADMINISTRATION & MANAGEMENT	1749 9	1500 1	1525 2	1633 3		1555 7	1497 12	1927 6	1610 50 2458 1165
HUMAN RESOURCES (incl Labor Relations)			1196 1	1600 1				1675 1	1573 4
INSTITUTIONAL MANAGEMENT			1666 1						
MANAGEMENT INFO SYSTEMS			1887 3	2178 3	2130 1	1550 1			1678 3
MARKETING & DISTRIBUTION	1750 1		1582 4	1543 5	1833 1	1875 2		1852 5	1661 68 2333 1333
ECONOMICS	2117 2		1692 2	1733 1		1694 3		1608 4	1284 4
LETTERS (incl English, Literature)							1667 1		1625 2
HUMANITIES - All Other			1533 3					1417 1	1775 5
CRIMINAL JUSTICE								1940 1	
HISTORY									1478 2

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY						1250 1	1650 1		1777 7
SOCIAL SCIENCES-All Other									1619 8
ADVERTISING		1583 3							1847 5
COMMUNICATIONS					1400 1		1500 1		1837 10
JOURNALISM								1000 1	1867 1
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL			1600 1			1333 1			
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL									
ELECTRICAL(incl Comp Eng)				2498 4				1875 1	

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									1850 2
INDUSTRIAL	2209 2		2208 2						2333 1
MECHANICAL				2425 2					
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									1400 1
AGRICULTURAL			1400 2						1417 5
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2250 4		2333 1	2128 12		2537 2			
MATHEMATICS				2357 4					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATUR:L RSRCS									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING				2100 1	2127 3		2228 4		2099 2
BANKING & FINANCE	1730 1			1875 1	2250 1	1938 7	2018 9		1878 3
BUSINESS ADMINISTRATION & MANAGEMENT	1733 1	2232 1	1563 10	1992 3	2750 1	1952 8	1791 17		
HUMAN RESOURCES (incl Labor Relations)						1650 2	1900 1		
INSTITUTIONAL MANAGEMENT			1705 3						
MANAGEMENT INFO SYSTEMS		2416 1	1375 1	2175 1		2800 2	2450 2		2375 2
MARKETING & DISTRIBUTION		1975 2	1375 1	1583 2		1790 12	2685 1		
ECONOMICS			1600 1	2083 1		2000 1	2025 2	1500 1	
LETTERS (incl English, Literature)	1250 1								
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY							2000 1		
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS				1583 1		1833 3	1800 1		
JOURNALISM	1200 1			1750 1		1000 1			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL				1225 2			2354 31 2600 2200		2355 2
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2340 1							
CIVIL		2271 3		2188 2	2370 7		2650 1		2172 4
ELECTRICAL(incl Comp Eng)	2333 1	2606 18		2333 1	2576 7	2487 9	2471 77 3467 2260	2352 1	

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL				2575 1	2500 1		2379 17		
MECHANICAL	2583 1	2352 7			2480 3		2428 47 2773 2220		2423 7
METALLURGICAL							2432 3		
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY							2298 5		
AGRICULTURAL								1535 8	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY		1771 2					1950 2		

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2359 8			2579 3	1842 ?	2277 19		
MATHEMATICS		2[illegible]3 2					2[illegible]21 4		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS						1200 1	2385 3		
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS								3000 1	

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			2000 4	1956 10	1790 1	1800 1		2066 11	2000 1
BANKING & FINANCE		2000 4	1938 4	1969 10	1688 2		1833 1	2027 8	1850 1
BUSINESS ADMINISTRATION & MANAGEMENT		2184 2	1781 10	1961 10	1890 12	1958 1	1625 1	1875 1	1833 1
HUMAN RESOURCES (incl Labor Relations)			1250 1	1933 1					
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			2200 5	2193 5					2000 1
MARKETING & DISTRIBUTION	1833 3	1931 11	1694 8	1952 9	1774 7	1322 3		1763 2	2433 1
ECONOMICS		1934 2	1500 1						
LETTERS (incl English, Literature)				2583 1					
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY	1200 1								
SOCIAL SCIENCES-All Other			1250 1		1800 1				2000 2
ADVERTISING		1867 1	1500 1						
COMMUNICATIONS		1954 2			2000 2				
JOURNALISM					1750 1				2009 2
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL				1192 1				2424 1	
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2108 1	2604 5		2459 2		2550 1		2679 11	2650 1
CIVIL	2132 14							2475 1	
ELECTRICAL(incl Comp Eng)	2396 2	2283 1	2519 29 3232 2125	2510 136 3823 2275	2750 1	2418 3		2690 15	2500 1

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL			2658 9	2467 10		2500 1			
MECHANICAL	2417 1	1900 1	2554 4	2485 29 3200 2291	2590 2	2650 1	2167 3	2532 11	2375 1
METALLURGICAL			2200 1						
MINING & MINERAL									
NUCLEAR									
PETROLEUM								2775 2	
ENGINEERING TECHNOLOGY				2384 2					1850 1
AGRICULTURAL					2208 5				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL		1300 1							1874 4
CHEMISTRY									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE			2428 17	2260 10				2359 5	2433 1
MATHEMATICS			2275 7	2189 5					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS				2200 1					
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING				1834 2		1615 16	1901 16
BANKING & FINANCE				1896 2		1950 1	1682 4
BUSINESS ADMINISTRATION & MANAGEMENT		1997 2	2550 2	2039 2	1500 1	1544 3	1692 1
HUMAN RESOURCES (incl Labor Relations)						1200 1	
INSTITUTIONAL MANAGEMENT						1541 1	
MANAGEMENT INFO SYSTEMS							
MARKETING & DISTRIBUTION	1458 1	2333 1		2060 5			
ECONOMICS						1525 2	1763 1
LETTERS (incl English, Literature)				1875 1	1700 1		
HUMANITIES - All Other		1000 1					
CRIMINAL JUSTICE						2632 1	
HISTORY							

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILE	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY							
SOCIAL SCIENCES-All Other						1400 2	135[illegible] 3
ADVERTISING							
COMMUNICATIONS		1900 1	952 2	2083 1			
JOURNALISM			962 1				
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						2054 4	
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL						2006 4	
CIVIL				2400 1		1965 2	2265 34 2815 1972
ELECTRICAL(incl Comp Eng)						2066 33 3875 1650	2228 20 2500 2166

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL							
MECHANICAL				2445 3		2097 20 3211 1925	2354 8
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						2433 1	
AGRICULTURAL				2300 1	1433 2		
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1878 1				1900 1
CHEMISTRY				1425 2			

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE				1513 2			
MATHEMATICS						1850 2	
ALLIED HEALTH PROFESSIONS				1734 2	1734 1		1900 1
NURSING				2229 9			
PHARMACY				1280 1			
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES			1730 1	2083 1			
RENEWABLE NATURAL RSRCS						1200 1	

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	1864 514 2625 1700	1500 1	1738 34 2317 1500	1731 17	1982 2	1666 40 3000 1333	1520 14	1786 27 2400 1417	1633 170 2458 1200
BACHELOR TECHNICAL	2236 6	1583 3	1858 6	2264 22 2900 1823	1400 1	2135 3	1500 1	1438 2	1760 25 2500 1417

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING		RESEARCH & DEVELOPMENT		RESTAURANTS		TRANSPORTATION SERVICES		UTILITIES		OTHER BUSINESS SVCS		AEROSPACE		AGRI, FORESTRY & FISHING		AUTO & MECH'L EQUIPMENT	
BACHELOR NON-TECH	1571	3	2150	4	1569	16	1930	9	2276	5	1924 3600 1333	32	1974 2900 1720	37	1500	1	2083	7
BACHELOR TECHNICAL	2039	3	2429 2833 2167	41			1883	8	2490 3173 2167	21	2094	17	2405 3467 2160	210	1763	10	2335	13

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS JULY 1988 WCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH	1675 4	1972 19	1827 34 2750 1400	1998 46 2917 1683	1829 23 2300 1500	1545 5	1729 2	2016 22 2375 1875	2017 7
BACHELOR TECHNICAL	2176 18	2207 11	2472 68 3300 2125	2473 196 3823 2200	2247 11	2492 6	2167 3	2607 46 2892 2392	2120 11

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH	1458 1	1832 4	2550 2	1976 12	1600 2	1617 27 2632 1230	1786 25 2667 1375
BACHELOR TECHNICAL		1900 1	1295 5	2039 23 2500 1517	1533 3	2054 67 3875 1650	2253 64 2900 1972

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2320 7		2735 6	2975 2	2660 1	1880 5		2333 1	2083 1
MBA--TECH									

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHI	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH		3055 1			3021 5	2500 1	2445 4		
MBA--TECH							2500 1		

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		2250 3	2852 7	2706 8	2900 1			2500 2	1900 1
MBA--TECH			2675 2	3667 1	2700 1				

JULY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH			3500 1	3067 2		1872 1	2008 5
MBA--TECH				2993 2			